



FunStitch

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STUDIO



stitch your art out.



Fall 2014

CATALOG





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"Every time I finish a project, **I get so excited**, because I feel like I can do **anything!**"

---- Annalise, age 12 ----

The top 3 ways to reach the FUNSTITCH STUDIO customer

1. Teach sewing and craft classes

Consider teaching sewing and craft classes for kids and teens. Classes based on projects from FunStitch Studio books make it easy to sell more inventory and generate revenue. See page 14 for class plan ideas.

2. Use eye-catching displays

Did you know that today's tweens and teens have the spending power of *billions* of dollars annually? Maximize your sales to this group by cleverly displaying a variety of sewing and quilting supplies alongside cute DIY projects from must-have FunStitch Studio books.

3. Start a sewing club

Sewing and handcrafts are hot trends with children and teens. Start a sewing club with moms and daughters, friends, or mentorship pairings of experienced sewists.



FunStitch STUDIO



stitch your art out.

"Everything we make is
SO CREATIVE. Not
only is it creative, but
it's useful. **I love it!**"

---- Libby, age 10 ----



FunStitch Studio, an imprint of C&T Publishing, celebrates its first successful year with more than 150,000 books in print. The mission of this imprint—targeted to the 8- to 14-year-old—is to create a love of handmade for future generations by nurturing new sewists, embroiderers, and quilters. FunStitch Studio titles focus on education and skill building and feature easy-to-learn ideas and techniques through a range of inspirational projects for every skill level. Plus, vividly detailed how-to instructions guarantee success and a smile.

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Bandana-rama —Wrap, Glue, Sew

Kids Make 21 Fast & Fun Craft Projects

- Headbands, Skirts, Pillows & More
- Projects call for use of several different kinds of embellishments and notions
- A great companion book to teaching a kids' class
- Sell the book with several different colors of bandanas



Bandana-rama—Wrap, Glue, Sew

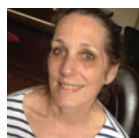
Kids Make 21 Fast & Fun Craft Projects

• Headbands, Skirts, Pillows & More

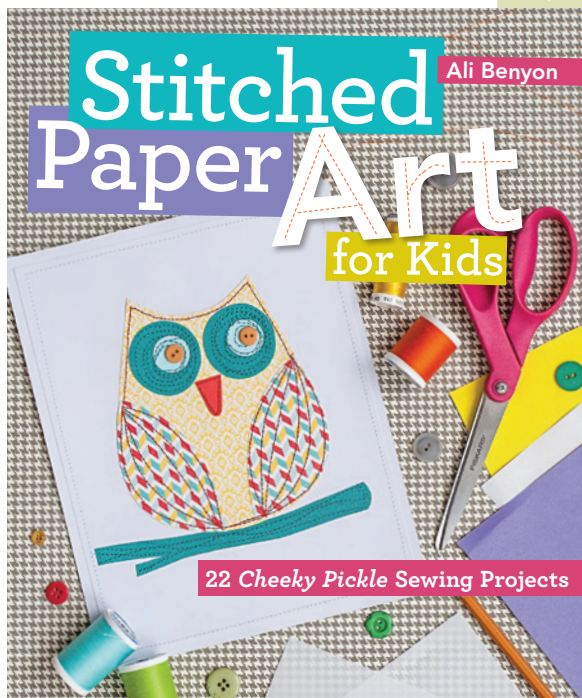
\$14.95, #11065, 128p, color, 7.5" x 9"

ISBN 978-1-60705-921-9

SEPTEMBER 2014, Sewing



Judith Cressy combines her love of art with her writing career. She has developed award-winning children's craft/activity books for the Metropolitan Museum of Art, including *What Can You Do with a Paper Bag?* and *Can You Find It?* Judith lives in New York City.



Stitched Paper Art for Kids

22 Cheeky Pickle Sewing Projects

- Gets kids comfortable with using a sewing machine; builds their skills and confidence
- Kids can mix and match designs, colors, and projects to create art that's uniquely their own
- 22 bright, varied projects, from organizers to clothing to bookmarks and beyond



Stitched Paper Art for Kids

22 Cheeky Pickle Sewing Projects

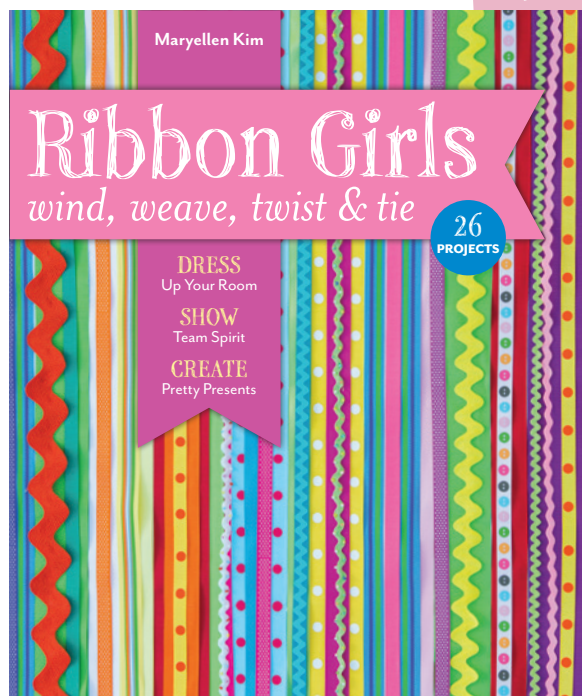
\$16.95, #11068, 128p, color, 7.5" x 9"

ISBN 978-1-60705-927-1

NOVEMBER 2014, Sewing



U.K. native and textile designer **Ali Benyon** is the crafty brains behind ali benyon designs and Cheeky Pickle, through which she sells prints of her original stitched paper creations. Ali lives in Australia. alibenyondesigns.com.au; cheekypickle.com.au

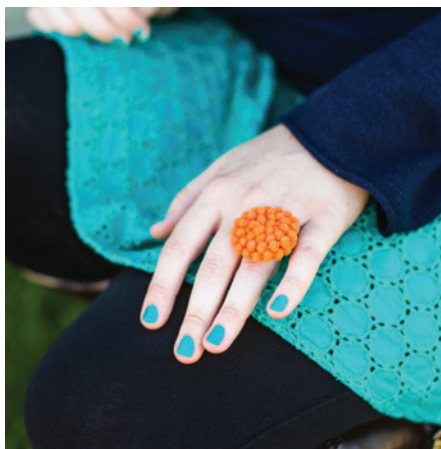


Ribbon Girls —Wind, Weave, Twist & Tie

*Dress Up Your Room • Show Team Spirit
• Create Pretty Presents*

- 26 simple projects guaranteed to kindle creativity, using just ribbons, buttons, and string
- Each project can be completed with inexpensive, easy-to-find materials
- Instill a lifelong love of handmade in your customers' kids

6



Ribbon Girls—Wind, Weave, Twist & Tie

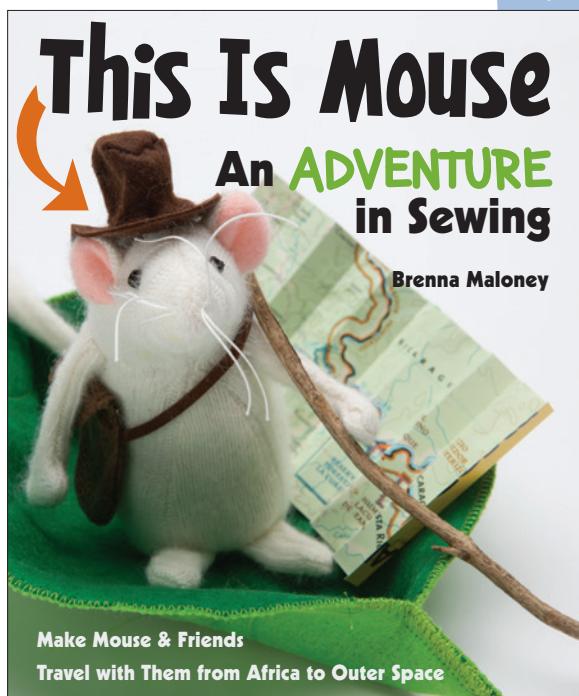
*Dress Up Your Room • Show Team Spirit
• Create Pretty Presents*

\$14.95, #11087, 128p, color, 7.5" x 9"
ISBN 978-1-60705-987-5

DECEMBER 2014, FiberArt/Mixed Media



Maryellen Kim is the self-proclaimed supply hoarder behind Twist Style jewelry design and the Handmade Happiness Boutique. She lives in Virginia with her husband, three kids, and very fuzzy cat. Visit her on her website, twiststyle.com.



This Is Mouse —An Adventure in Sewing

Make Mouse & Friends • Travel with Them from Africa to Outer Space

- Written by Brenna Maloney, best-selling author of *Socks Appeal* and *Sock It To Me!*
- 25 projects with step-by-step instructions for customers to make Mouse, his friends, and accessories
- Fun, charming story with interactive playtime elements that educate and entertain

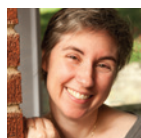


This Is Mouse—An Adventure in Sewing

Make Mouse & Friends • Travel with Them from Africa to Outer Space

\$16.95, #11082, 112p + pattern pullout, color, 7.5" x 9"
ISBN 978-1-60705-977-6

DECEMBER 2014, Sewing



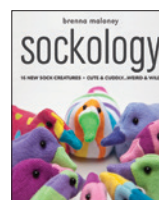
Brenna Maloney is the author of *Socks Appeal*, *Sockology*, and *Sock It To Me*. She lives and works in Washington, D.C., with her husband and two sons.
brennamaloney.com



ALSO AVAILABLE:



#10776, \$17.95



#10820, \$17.95



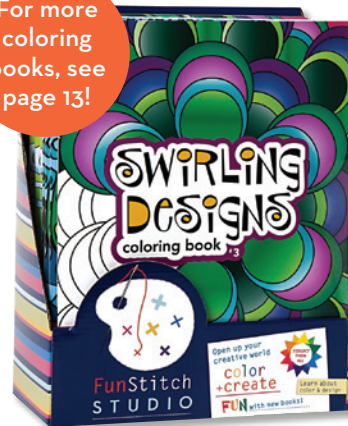
#10894, \$17.95

Creative coloring fun

Give a child hours of imaginative coloring fun and share your love of fabric design with these artistic coloring books by top fabric designers. Inside each coloring book is an introduction to how fabric is designed as well as a basic color theory lesson using the color wheel. Coloring books are printed on premium paper with a bonus bookmark included.

- Each title features a unique set of designs, from popular fabric designers' collections
- Ideal for children ages 8-14, and fun for adults too
- The perfect gift for your customers to hand down the love of fabric to the new generation

For more coloring books, see page 13!



FunStitch Studio Cardboard POP Display

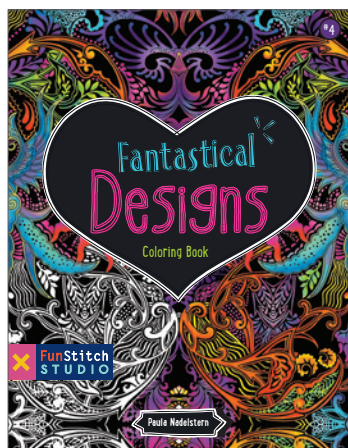
Holds Coloring Books
or Pop Out Boxes

Free with purchase of 12 books

#20206

ISBN 978-1-60705-739-0

UPC 734817-202066



Fantastical Designs Coloring Book

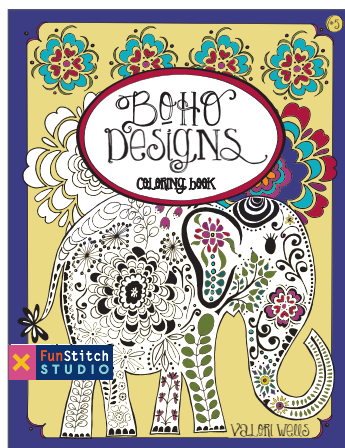
18 Fun Designs + See How Colors
Play Together + Creative Ideas
by Paula Nadelstern

\$6.95*, #20269, 40p, b&w, 8.5" x 11"

ISBN 978-1-60705-935-6

UPC 734817-202691

OCTOBER 2014, Gifts



Boho Designs Coloring Book

18 Fun Designs + See How Colors
Play Together + Creative Ideas
by Valori Wells

\$6.95*, #20270, 40p, b&w, 8.5" x 11"

ISBN 978-1-60705-936-3

UPC 734817-202707

OCTOBER 2014, Gifts



Playful Designs Coloring Book

18 Fun Designs + See How Colors
Play Together + Creative Ideas
by Patty Young

\$6.95*, #20268, 40p, b&w, 8.5" x 11"

ISBN 978-1-60705-934-9

UPC 734817-202684

OCTOBER 2014, Gifts



Creature Camp

Make Your Own • 18 Softies to Draw, Sew & Stuff
by Wendi Gratz with Jo Gratz

\$22.95, #11012, 168p, color,
lay-flat binding, 7.5" x 9"
ISBN 978-1-60705-784-0



Sew in Style—Make Your Own Doll Clothes

22 Projects for 18" Dolls
• Build Your Sewing Skills
by Erin Hentzel

\$22.95, #11017, 112p
+ pattern pullouts, color,
lay-flat binding, 7.5" x 9"
ISBN 978-1-60705-795-6



A Kid's Guide to Sewing

Learn to Sew with Sophie & Her Friends • 16 Fun Projects You'll Love to Make & Use

by Sophie Kerr with Weeks Ringle and Bill Kerr

\$21.95, #11003, 144p, color,
flaps, 7.5" x 9"
ISBN 978-1-60705-751-2





Girls Get Stitching

*Personalize Your Clothes,
Your Room & Your Stuff • 10
Embroidery Stitches • 20 Projects*
by Shirley McLauchlan

\$21.95, #11032, 128p, color,
7.5" × 9.5"

ISBN 978-1-60705-833-5

North America Only



Sew It!

*Make 16 Projects with
Yummy Precut Fabric—
Jelly Rolls, Layer Cakes,
Charm Packs & Fat Quarters*
by Allison Nicoll

\$19.95, #11048, 128p,
color, flaps, 7.5" × 9",
ISBN 978-1-60705-874-8



Fabric • Paper • Thread

*26 Projects to Stitch
with Friends*
by Kristen Sutcliffe

\$21.95, #10929, 144p, color,
lay-flat binding, flaps, 7.5" × 9"
ISBN 978-1-60705-715-4





Forest Fairy Crafts

Enchanting Fairies & Felt Friends from Simple Supplies
• 28+ Projects to Create & Share

by Lenka Vodicka-Paredes
and Asia Currie

\$19.95, #10918, 160p,
color, 7.5" x 9"

ISBN 978-1-60705-690-4



We Love to Sew

*28 Pretty Things to Make:
Jewelry, Headbands, Softies,
T-shirts, Pillows, Bags & More*
by Annabel Wrigley

\$22.95, #10889, 176p, color,
lay-flat binding, flaps, 7.5" x 9"
ISBN 978-1-60705-632-4



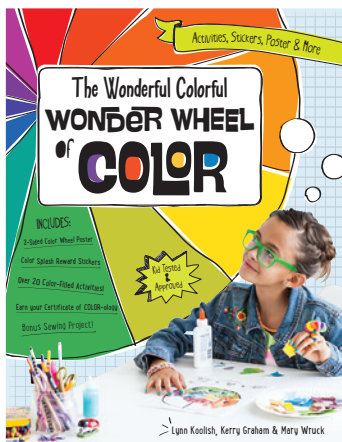
We Love to Sew —Bedrooms

*23 Projects • Cool Stuff
for Your Space*
by Annabel Wrigley

\$21.95, #11028, 176p, color,
flaps, 7.5" x 9"

ISBN 978-1-60705-824-3





The Wonderful Colorful Wonder Wheel of Color Activities, Stickers, Poster & More

by Lynn Koolish, Mary Wruck
and Kerry Graham

\$12.95, #20253, 80p + sticker
sheet and poster pullout, color,
8.5" × 11"

ISBN 978-1-60705-892-2

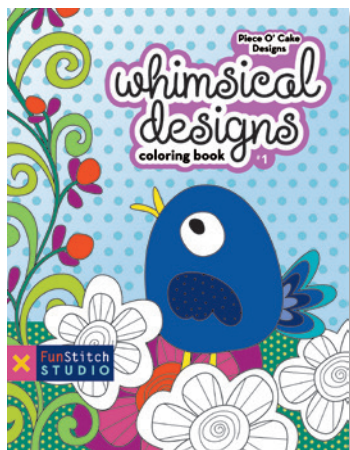


FunStitch Studio books sell products!

Here's just a sampling of materials our readers
will buy from you (*in addition to books!*):

- ✕ buttons
- ✕ embroidery thread
- ✕ fat quarters of coordinating
quilting cotton fabric
- ✕ felt
- ✕ fiberfill stuffing
- ✕ fusible fleece
- ✕ needle and thread
- ✕ paper-backed fusible web
- ✕ ribbons
- ✕ safety pins
- ✕ scissors
- ✕ sequins and beads
- ✕ sewing machine
- ✕ twine





Whimsical Designs Coloring Book

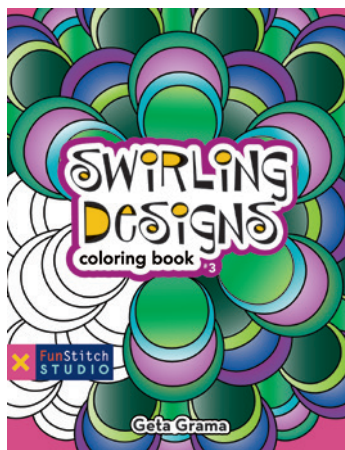
18 Fun Designs + See How
Colors Play Together
+ Creative Ideas

by Becky Goldsmith & Linda Jenkins

\$6.95*, #20218, 40p, b&w, 8.5" x 11"

ISBN 978-1-60705-773-4

UPC 734817-202189



Swirling Designs Coloring Book

18 Fun Designs + See How
Colors Play Together
+ Creative Ideas

by Geta Grama

\$6.95*, #20220, 40p, b&w, 8.5" x 11"

ISBN 978-1-60705-775-8

UPC 734817-202202



Doodle Designs Coloring Book

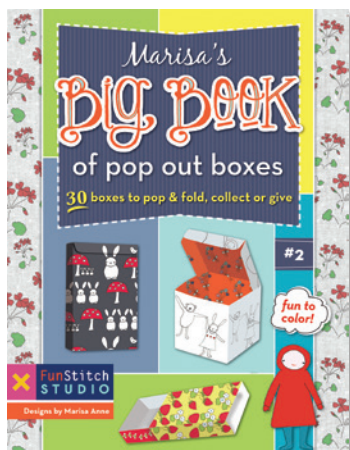
18 Fun Designs + See How
Colors Play Together
+ Creative Ideas

by Bethany Pease Sheets

\$6.95*, #20219, 40p, b&w, 8.5" x 11"

ISBN 978-1-60705-774-1

UPC 734817-202196



Marisa's Big Book of Pop Out Boxes

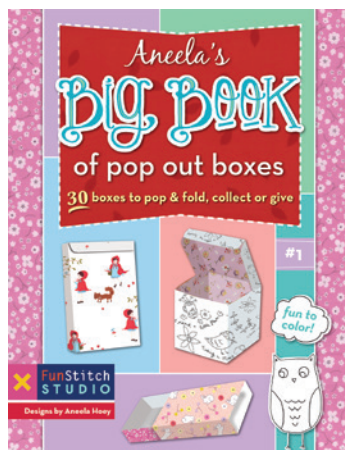
30 Boxes to Pop & Fold,
Collect or Give

designs by Marisa Anne

\$8.95*, #20241, 48p, color, 8.5" x 11"

ISBN 978-1-60705-835-9

UPC 734817-202417



Aneela's Big Book of Pop Out Boxes

30 Boxes to Pop & Fold,
Collect or Give

designs by Aneela Hoey

\$8.95*, #20240, 48p, color, 8.5" x 11"

ISBN 978-1-60705-834-2

UPC 734817-202400



Erin's Big Book of Pop Out Boxes

30 Boxes to Pop & Fold,
Collect or Give

designs by Erin McMorris

\$8.95*, #20242, 48p, color, 8.5" x 11"

ISBN 978-1-60705-836-6

UPC 734817-202424



Pretty Flower
Pincushion from

Sew It!



Messenger Bag from

**Sew in Style—
Make Your Own
Doll Clothes**

Project ideas and sample class plans



Teach sewing and craft classes in your shop with these projects. Simply download any free class plan on ctpub.com or contact your sales rep for a copy.

Bed Book Storage from

We Love to Sew—Bedrooms



Color Creature
Stuffie from

**The Wonderful
Colorful Wonder
Wheel of Color**



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Buy any 24
**FUNSTITCH
STUDIO** titles
and get this
free display



Here's what people are saying about FunStitch STUDIO!

"I know how to sew
very well now... I really
LOVE sewing!"

----- Toni, age 10 -----

"Inspirational and educational, all these books present easy 'how-to' instructions."

—American Quilt Retailer



"C&T Publishing's new imprint FunStitch Studio promises to deliver exciting and creative books for young crafters."

—Ingram Content



"What we like most is that the projects are things kids will genuinely be interested in making, wearing, using or gifting to family and friends."

—Australian Homespun



FunStitch
STUDIO

an imprint of C&T Publishing